Through its collectible series of hard cover books and magazines, events and established online presence, B Beyond is THE trusted media platform of choice for the world’s most affluent and influential.

Peruse the roll call of the individuals profiled over the years and you will discover these are face to face, in-depth interviews, each and every one totally exclusive to B Beyond.

Engaging the 1%
B Beyond has a global focus.

Our audience is in the highest revenue bracket and therefore eminently mobile, straddling different continents and cultures.

Today’s wealthy and successful individuals have diverse personal, business and philanthropic interests: they collect art, care about the environment, embrace social causes and fund new, greener technologies.

Whether they are passionate yachtsmen, jet owners or car aficionados; art collectors, philanthropists or market makers - or indeed, all of the above - they expect a publication to cater for these varied, even complex interests.

The B Beyond magazine editions focus on the major topics of our times: lifestyle and the environment, art, finance, cutting edge technology, philanthropy, ecology, health, beauty, travel...

Content is supplied in the form of interviews with some of the world’s most prominent figures, creating a peer to peer audience. Further editorial is supplied by the world’s leading authorities on art, finance, travel, and sustainable lifestyle, and opinion makers in the broadest sense.

We also hold and sponsor private events.

WORLD-CLASS PHOTOGRAPHY  CUTTING-EDGE TECHNOLOGY  OFF-BEAT DESTINATIONS
BESPOKE TRAVEL  PRIVATE CLUBS  ORIGINAL ART  HIGH STYLE
OUR EDGE

- The only publication of its kind in the world, solely dedicated to major philanthropists, collectors, financiers and achievers, the issues that matter to them, and their lifestyle.

- Limited number of ads, emphasis on advertorial content and more editorial than any other ultra-high end periodical

- Strong memorable advertorials with substance.

- Distributed to a proprietary database

- Growing global digital subscription database

- B Beyond magazine is distinctively bound and entirely collectible

EVENTS

Just as the periodical offers a media platform to members of the B Beyond Inner Circle, the B Beyond private events offer peer-to-peer social interaction and are by invitation only. BB further teams up with philanthropic and art foundations, leading institutions and organizations, and exceptional quality corporate partners and brands to take part in events as a media sponsor.

DISTRIBUTION

In common with the established distribution formula for the BB limited edition books, the magazine is made available across the entire network of B Beyond Inner Circle members. It is further distributed to BB partners, their clients and partnering brands. Above all, the magazine is distributed, as are the books, to HNW and UHNW individuals on board their jets and yachts, at private homes, islands, clubs.

PRINT RUN AND DEMOGRAPHICS

Super-affluent and discerning individuals, their families and their extended social and business networks. Corporate partners and event organisers that work with the above demographic.

50% male, 50% female, age 25 to 75 plus

Total print circulation 27,000 globally, in major cities, private islands and exclusive resorts/properties

COST OF SINGLE PRINTED COPY: GBP £50 or equivalent in any other currency

Europe: 7500
Asia: 7500
UAE: 4500
North and South America: 7500

50% of print run consists of subscriptions
50% of print copies distributed as complimentary copies but ONLY ON REQUEST and to individuals and corporate partners we work with. We DO NOT PRINT SPAM recipients.

Digital edition subscribers 12,500

Viewers: average 17,500 unique visitors per month

Readers per copy: 10

Total estimated readership: 250,000 of the wealthiest people in the world

100% of digital downloads by subscription
ADVERTISING

INTERNATIONAL ADVERTISING RATES*
Inside Front Cover Spread £12580
Outside Back Cover £8765
Inside Back Cover £7670

SPECIAL POSITIONS
1st Double Page Spread £13000
2nd Double Page Spread £12000
3rd Double Page Spread £11750
Masthead £9000/$14000
1st left hand page (Facing 1st contents) £9000
2nd Left Hand Page
(Facing 2nd Contents) £8500
3rd Left Hand Page (Facing Mail) £8000
4th Left Hand Page £7750
1st Right Hand Page £7500
2nd Right Hand Page £8000
3rd Right Hand Page £7750
4th Right Hand Page £7670

GUARANTEED POSITIONS
DPS First Half £11500
DPS Island Site £11000
Page Right Hand £8000
Run Of Paper Rates
Double Page Spread £10500
Full Page £7500
Half Page £5500
Quarter Page £3500

*Rates in different currencies are subject to foreign exchange fluctuations and can change without notice. Our base rate is in GBP£ until further advice.

TECHNICAL SPECIFICATIONS

300 dpi CMYK Single-page PDF
or Macintosh format QuarkXpress files with 300dpi images and fonts can be supplied. These will incur a fee of £60.00 per page for the production of PDF and colour proof. Please note, for imposition purposes pages should be saved as singles NOT as spreads.

FULL PAGE
Document Trim Size 310 x 228 mm
plus 3mm Bleed
Text Area 290 x 210mm

Half Page (Horizontal) 155 x 228mm
Half Page (Vertical) 310 x 114mm
Quarter Page (Regular) 155 x 114mm
Quarter Page (Horizontal) 114 x 155mm

CONTACT

B Beyond is distributed globally. We are part of the global media group Linvec Ltd and have representative offices in:
UAE, Europe, USA, Asia

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